
Sponsorship Opportunities

About Us

Graham's Foundation's *vision* is a world where no parent goes through the experience of prematurity alone.

Our *mission* is to inform and guide parents of preemies so that they may confidently navigate the journey of prematurity.



Graham's Foundation programs are designed to meet the unique needs of parents of preemies. Our **Care Packages** include helpful information and resources for every stage of the prematurity journey.

Our **Preemie Parent Mentor Program** allows new preemie parents to speak to other parents that have faced similar challenges.

Parents can **find encouragement** and conversation by following along with Graham's Foundation on social media.

Created by experts and parents and designed to inform, comfort, organize, and engage, the **MyPreemie app** for preemie families promotes parent well-being and engagement in the NICU and beyond.

MyPremie Fundraiser

The *MyPremie Fundraiser* is focused on raising funds to ensure that MyPremie continues to be a valued and trusted resource for parents of premature babies as well as provide an opportunity for preemie parents in the NYC region to come together, connect, share and celebrate their journey.

Sponsors have the opportunity to be part of our special in person event as well as recognition from our online and social media publicity efforts.



Clear information on over 100 issues related to prematurity with suggested questions to ask your baby's healthcare provider



A journal comes with prompts that help you chronicle your preemie's milestones in text and photos, as well as your own feelings



Track your baby's growth and see how it compares with standard growth charts for premature babies



"Remember-To-Ask" and "Remember-To-Do" lists prepare you for conversations with doctors and nurses

Available for both iPhone and Android in English and Spanish



Sponsorship Levels and Benefits

	MIRACLES PROGRAM UNDERWRITER	RESILIENCE	HOPE	FRIEND
Investment	\$10,000	\$5,000	\$2,500	\$500
How many available	1	1	Unlimited	Unlimited
Number of Tickets	12	8	4	2
Recognition during event	√	√	√	√
Recognition on Graham's Foundation website and social media	√	√	√	√

'Tinis for Parents of Premies

HOSTED BY GRAHAM'S FOUNDATION

We celebrate the commitment of preemie parents, innovations from the healthcare community and the friends and family that care for our preemie parents and their babies.

OUR CELEBRATION INCLUDES

- ♡ Heart warming families
- ♡ Impactful donors
- ♡ Inspiring volunteers
- ♡ Insightful healthcare professionals & you!



'Tinis *for* Parents *of* Preemies

HOSTED BY GRAHAM'S FOUNDATION

Sponsorship Levels and Benefits

	MIRACLES	RESILIENCE	HOPE	FRIEND
Investment	\$5000	\$2000	\$1000	\$100
How many available	1	1	Unlimited	Unlimited
5 minute Q&A during event	√			
Recognition on all event promotional material	√	√	√	
Recognition on Graham's Foundation website	√	√	√	√
Recognition during event	√	√	√	√

Smaller NICU Program

Our *Smaller NICU Program*, is focused on providing peer-to-peer support services to the most vulnerable populations, in communities that often struggle to provide parental support and guidance to parents of premature babies.

This initiative underscores our commitment to providing our support services to all parents and at the same time, recognizes that there are NICUs (that because of their location and size), often struggle to provide regular, ongoing support to their parents. Our program targets specific NICUs that meet our criteria.

Supporting parents of premature babies is a team sport. No one organization can do it all and every organization requires the support of multiple organizations and individuals.



Smaller NICU Program

Sponsorship Levels and Benefits

	ENABLEMENT SPONSOR	FOUNDATION SPONSOR	OPERATIONAL SPONSOR
Investment	\$20,000	\$10,000	\$2,500 - 5,000
How many available	1	2	Unlimited
Recognition on Graham's Foundation website	√	√	√
Recognition in materials sent to target NICUs	√	√	√
Recognition in social media posts	√	√	√
Opportunity to partner on social media posts during a specific time	√	√	√

For more information, please contact
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